

JANUARY 2019 • ITALIAN AMERICAN HERITAGE FOUNDATION • ESTABLISHED 1975 • FOUNDED AS NONPROFIT 1976 • CELEBRATING 43 YEARS

425 N. 4TH STREET, SAN JOSE, CA 95112 • (408) 293-7122 • TAP HERE FOR WWW.IAHESJ.ORG

JOHN ROMANO / IAHF NEWSLETTER EDITOR-IN-CHIEF & DESIGNER



# President's Message

Saluti e Buon Anno!

I hope all of you have had a very Merry Christmas and will be blessed with a wonderful 2019. The Holidays are a magical time of year full of memories, wishful expectations, and family. The holidays can also lead to stress, travel delays, and, according to a new study, a 37% increase in heart attacks peaking Christmas Eve at 10:00 P.M. – no doubt when Santa's helpers actually look at the presents and discover the small print on the box which says "batteries not included" or "some assembly required".

For those who have not yet become Americanized and embrace the Italian tradition of La Befana, you can take relief from the knowledge that Christmas was just the first day of Christmas, and that you can save the toys still needing batteries or assembly for the true twelfth day of Christmas on January 6, with La Festa dell'Epifania, or as the children better know it, La Befana! My wife was taught to leave her shoes on the win-

dowsill (and in other regions they leave out their stockings), a small glass of wine (Santa only gets milk!) and some cookies, for Befana to find when she flies in on her broomstick in search of the baby Jesus. Befana, the Christmas Witch, was the best housekeeper in town and is said to sweep your floor before she leaves, sweeping away all the problems of the past year.

It is through folklore, religious beliefs, family and tradition that our lives are shaped. We usually use this time in the holidays to reflect on loved ones who are no longer with us, the wonder of new generations we are blessed with, and the joy of sharing with friends and family. We reflect on the past, both the good and the bad, and look forward with hope to the year to come with wonderous expectations.

The IAHF owes a great deal of thanks to Linda Binkley, for her six dedicated years of service on the Board of Directors and as our amazing and graceful outgoing President. But like many of our great board members and volunteers, Linda is not done yet and plans to continue her support this great organization! We are fortunate that the majority of board members are continuing in their current positions into the next year, we are extremely lucky to have such dedicated volunteers.

We owe a great deal of gratitude to the chairs, and dedicated volunteers at all the various events we hosted throughout the year. Looking forward, we have an unlimited number of opportunities to make our club even more exciting and enjoyable. Always remember that this is your foundation, and the more you participate, the more you will get in return.

I personally have dreams of replacing our 28-year-old chairs with new ones with actual padding to sit on, visions of evening dinner dances, family oriented events, gaming nights for the kids, pizza parties, dare I say Bingo, and upgrading to a commercial kitchen. We have one of the most diverse arrays of cultural activities of any organization and fully embrace our cultural roots, but we also depend on the involvement of our members and are constrained by the realities of our budget. I look for the participation of all members in sharing ideas, talents, and donating the time and resources to bring our goals to fruition, grow the organization, and further establish our place in the community.

We rely heavily on the board members, chairs and volunteers to assist in achieving our goals. I am honored to lead and work with such an amazing team. But nothing we do would be possible without a strong community of people passionate enough to volunteer their time and talents to this organization with their specific area of focus, diversity of talent and passion.

We should all look forward to great challenges in the coming year, but should remember that with great challenges come great rewards!

Felix Dalldorf / fdalldorf@gmail.com

# **Events** @ A Glance

- January 24 @ 12:00 PM / Regional Lunch: Molise / IAHF Hall / \$15 / \$18
- January 31 @ 7:00 PM / Cena Fuori / Zanotto's Market / \$35
- February 2 @ 5:00 PM / Festive February Dinner Celebration / IAHF Hall / \$40





# IAHF BOARD OF DIRECTORS 2018

#### IAHF OFFICERS

- Felix Dalldorf President / Chief Executive Officer of the Corporation
- Frank De Turris Chief Financial Officer / Treasurer
- Ken Borelli 1st VP / IAHF Events (including Annual Italian Festa) / Cultural Activities / Grants
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- Diana Ayala 3rd VP / Marketing / PR / Website / Social Media / Advertising
- Tony Zerbo 4th VP / Human Resources / Volunteer Development / Library and Archives / Succession Planning / Bar

## IAHF DIRECTORS AT LARGE

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- Azie Habib Board Member
- Frank Locicero Board Member
- Sharon McCray Board Member
- Jan Prinzivalli Board Member
- Carlo Severo Board Member
- Richard Stewart Board Member
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- Rod Diridon / Former County Supervisor and Public Transportation Leader
- Vera Girolami / National President of the Sons and Daughters of Italy

# It's Membership Renewal Time!

As your Membership Chair, I want to thank all of you for your support, participation and contribution to this wonderful organization which celebrates rich Italian culture. As part of this celebration, your membership dues keep Italian culture alive. So if you have already paid your 2019 dues, thank you for renewing promptly. If you haven't renewed and would like to continue your membership, please either call the IAHF office at (408) 293-7122, complete the form at this link: <a href="https://form.jotform.com/70715760769163">https://form.jotform.com/70715760769163</a>, or send in your check today. This will ensure that you continue receiving the newsletter, receive discounts on our events and are part of this dynamic community. *Gracie mille e Buon Anno*, Lucia Clementi



# MEMBER SPOTLIGHT

#### **BENVENUTI** New Family, Individual & Student Members from June 2018 to January 2019

- Nikhil Agrawal
- Greg & Pamela Amico
- Stacey Armetta
- Don & Kristi Baker
- Theresa Biagi & Robert Kreb
- Rosemary Bosque
- Frank & Mayra Busalacchi
- Abby Cadile
- Melanie Calabrese
- Christopher Campagna
- Luigi & Anna Canepa
- Madeline Chiavetta
- Mark & Cynthia Ciccarello
- William Condon & Nancy Lippi
- Diane Dalton

- Alain & Tricia Dazzi
- Gaby Decker
- Sandra Ferrara & Chris Carvalho
- Pasquale & Georgia Fortanetta
- Lexie Fry
- Anthony & Pamela Galano
- Dina Griffin
- Azie Habib
- Janet & Richard Hanly
- Tirone Haynh
- Toni Heath
- Jacopo & Pier Indelli
- Italian Cultural Society of Sacramento
- David Ornelas Jackson

- Mary Ellen Jones
- Randy & Annette Lewis
- Giorgio & Thomasene Luzzatti
- Jeana Marie Pizzo Maggio
- Joe & Fran Martarano
- Pat Martinez
- Mary E. McCall
- Julia & Brian McCrone
- Christina & Philip McDermott
- David McGoveran
- Linda Melluish
- Diane & Steve Moffett
- Carmine Napolitano
- Mark & Ann Narciso
- Leonard & Claudia Ordonio

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- Jeanne Paris
- Jim Pignone & Leslie Snow
- Virginia C. Puccio
- Christina & Philip McDermott
- Susan Ross
- Andrea Sanfilippo
- Nino & Janette Saso
- Lauri & John Scirigione
- Theresa & Daniel Simanek
- Charlene Staricco & Jeff Feierfeil
- Debbie Toso
- Brianna Virta & Bertan Vaglam

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- Vito Scarnecchia / Real Estate Service
- Enrico & Antonina Sciaky / Intrepid Security <u>Solutions</u>
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Pizza & Pasta

• Kathy Winkelman / Gioia Company













# FESTA s a n J o s e

# Join the FUN, Join the TEAM!

It truly takes a village to produce the Festa each year. We need you, our members, to share your talent and time in support of the Festa. Please consider joining the Festa team. We are a fun, supportive and passionate group and will always be there to assist you. It's as easy as 1, 2, 3:

- 1. Almost all work is done on your own time, so it can easily fit into your schedule and lifestyle. We encourage co-chairing with friends and family to lessen the work and increase the fun!
- Meetings not anyone's favorite thing. We keep the larger meetings to a minimum. We do meet in small groups, on an as-needed basis, to allow for more focused and productive use of our time.
- 3. We are a team and we are always there to lend a hand to help each other. You will have all the support you need to make you, and the Festa, a success.

## **CURRENT OPENINGS**

Marketing: This can be one person, or a combination of several people. This will be a team effort working with the Festa Director, let's get creative together.

Public Relations: Write press releases, outreach to news, radio outlets to get our name in the paper.

Social Media: Increase the number of followers, share, etc. on Facebook, Twitter and Instagram.

Advertising: Help develop ad placements in print, online, and other opportunities

Soda / Water Chairperson(s): Main duties - order and manage soda, water and ice inventory, oversee Festa weekend volunteers. We have vendor, historic data and a mentor to assist you.

Decoration Chairperson(s): Coordinate the final touches at the Festa. A little on the stage, gazebo, and get out the Italian flags and pennants. Anything to make the weekend more festive for our guests. We have a current inventory of items and help to get you started.

Contact Nancy Morreale, info@italianfamilyfestasj.org or call 408-368-9094 for more information.

-- Article by Nancy Morreale













# Festive February Dinner Celebration

# Saturday, February 2, 2019

Please join us as we welcome the festive month of February and celebrate our "special guest" Christopher Columbus with dining, dancing and fun for all!

# Italian American Heritage Foundation Cultural Center

425 N. 4th Street, San Jose, CA Doors open at 5:00 p.m. Dinner at 6:00 p.m. Entertainment 6:30 - 9:00 p.m. \$40 per person/\$20 for children under 12

**MENU:** Catered by Chef Umberto Pala, Vín Santo Ristorante, Willow Glen

# RSVP TODAY

Online: <u>iahfsj.org/events</u> Email: <u>iahfsj@iahfsj.org</u> Phone: 408-293-7122

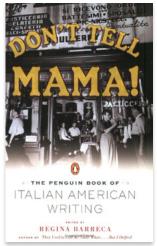


"SPECIAL GUEST"



SPECIAL ENTERTAINMENT THE MIKE ANNUZZI TRIO





# Who is Angeline Nanni??

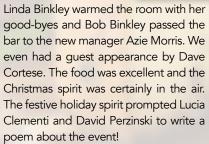
A standard joke and observation around the house when I was growing up was the CIA could have won the Cold War much sooner if they hired my mother. I was always in awe and, of course, trepidation of my mothers ability to find all the information necessary to know exactly what was going on in our family, even when we tried to keep the information from her. Her secret network remains a mystery to this day. In essence, "Don't tell mama" was a failed mantra, she already knew!

It turns out I (we) were not too far wrong in this observation. From the Smithsonian Magazine (September 2018) comes the amazing story of a group of brilliant ladies who were known under the code name Venona. The author of their activities and the article of same name is Liza Mundy, and part of a collection of articles called Secrets of American History. The article is quite in depth and hard to do it justice in this summery, but suffice to note these ladies were an amazing group of code beakers, hired after the war by the CIA to tap into the secret messages and codes used by the Soviet Union in their espionage activities against the USA (what's new?).

Each one of the ladies possess fascinating stories in their own right. The last remaining code breaker alive is an Italian American, Angeline Nanni. Aside from their female gender, to a lady they were dynamic individuals in their own right, with keen senses of intellect. And of the group, Angeline possessed only a high school education, but she also possessed a fascination with numbers and sense of intuitive logic that earned her a place on the Venona Team. Not only is she a national treasure but also the pride of her Italian American family from rural Pennsylvania. The story is truly amazing, and because of the secrecy of their work their activities are little known until the material was recently declassified. With the advent of computerization, the Venona Team was gradually phased out, but their work and outcomes were vital to national security for many years in rooting out Russian spies in America. If this tale peaks your interest, contact the Library at 408-293-7122 and we can make the article available to you. And speaking of "Don't tell Mama", it is also the title of a major anthology of the Penguin Book of Italian American Writings. You can order it online. It's on my to read list but it's over 500 pages long! -- Article by Ken Borelli

# Festa di Natale

The Festa di Natale event was delightful, we even had to add extra tables to accommodate a large turnout of festive patrons; but not to worry, Ken and his wonderful staff of volunteers ensured there was plenty of food for everyone.



-- Article by Felix Dalldorf / Photo by Lucia Clementi \*\*\*

## FESTA DI NATALE

'Twas five days before Christmas and all through the IAHF house Plenty of creatures were stirring and even a mouse Ken Borelli and his elves worked many days and many nights *In hopes that the food would bring the guests such delights* Joe Cozzitoro played his accordion with love Producing music which sounded as sent from above There was zuppa, insalata, salsiccia, pasta and pizza to eat Followed by cannoli, which was a wonderful treat See's candy was laid on the table with care *In hopes that our members would buy it to share* The tree and crèche were on display for our pleasure That reminded us that Natale is a season to treasure Gioia gifts were bought and wrapped to put under the tree To later be opened and cherished by loved ones with glee Raffle tickets were sold by Rose and put in her basket For prizes to be won which were absolutely fantastic Christmas carols were sung with plenty of cheer Wishing everyone a Buon Natale and a Happy New Year!

-- by Lucia Clementi and Dave Perzinski

Be IAHF Green and go paperless!!! Please click here or call 408-293-7122.

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# IAHF Might of Spera 2018

Opera San Jose continued a long tradition of nothing but excellence in their performances at the IAHF Night of Opera. The night started with wonderful selections from our bar while people had a chance to mingle with representatives from Opera San Jose, the Friends of Opera San Jose, and a variety of vendors offering a wide selection of holiday and musical items. The World of Italian Opera is becoming more than a local event. This year we had guest from throughout the bay area, including Tuck and Patti, international award-winning jazz artists who preform regularly at Italian jazz and blues festivals and recently won an award from the Cremona, Italy Music Festival. Guests were treated

to a great meal from Golden Harvest (who was also a sponsor for the event), followed by a series of Aria's from four of Opera San Jose's great performers. The singers from Opera San Jose had the audience on their feet many times during the incredible solos, duets, and quartets. There was a brief break while servers brought a great selection of deserts and then the performers treated us with another performance, this time providing a wonderful selection of Christmas songs. We are already looking forward to repeating this magical event next year!

-- Article by Felix Dalldorf 🖔



































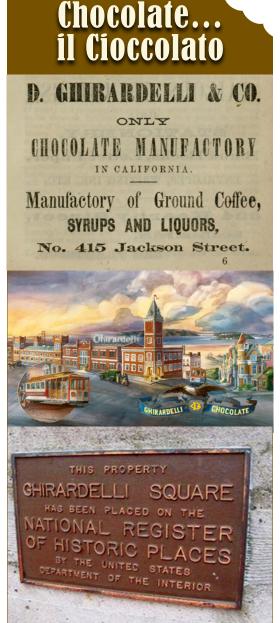
Since this remarkable flavor has been rather dominant over the past several weeks let's take a look at its California origin. The Italian community has the right to be proud.

Domenico Ghirardelli Sr. was born on February 21, 1817 in Rapallo, Italy, an historic pilgrimage site on the riviera in the metropolitan area of Genoa. His parents were Giuseppe Ghirardelli and Maddelena Ferretto. His father was a spice merchant in Genoa and he had Domenico apprenticed to a chocolate maker there.

When Domenico turned 20 he decided to leave Italy and seek his fortune in the New World. He and his wife, Elizabetta Corsisni, moved to Uruguay to work in the coffee and chocolate business. One year later the couple moved to Lima, Peru, and opened a chocolate candy store. There Domenico forged a lasting friendship with James Lick, a famous name in California and specifically in our valley. Many of us have enjoyed treks up to the Lick Observatory atop Mt. Hamilton and some of us may have graduated from James Lick High School.

After ten years of being neighbors in Lima, Mr. Lick decided to move to San Francisco, bringing 600 pounds of Ghirardelli chocolate with him. It was well received, and, at the encouragement of Mr. Lick, Domenico moved to California.

Elizabetta had died and Domenico, who was now using the Spanish version of his name, Domingo, had remarried to Carmen



Alvarado Martin with whom he had seven children. He left them behind in Lima as he sailed for California.

Caught in gold-rush fever, Domenico Ghirardelli headed for the mining camps, being one of the first to set up a tent store supplying miners with supplies and muchappreciated sweets.

Domenico embarked upon a variety of business ventures, some successful, some not. By 1852 he was making enough money to send for his big family; Ghirardelli and Co. was incorporated and has been in continuous operation since. By 1871 the company was importing a thousand pounds of cocoa seeds every year. In 1885, Ghirardelli and Co. imported 450,000 pounds of cocoa seeds!

A worker at the Ghirardelli factory discovered that by hanging a bag of ground cocoa beans in a warm room, the cocoa butter would drip away leaving a residue that could be ground. This is called the Broma Process and remains the most common method of production.

According to the Ghirardelli website, the company claims to be the only chocolate company in America to micro-manage every step of the chocolate making process.

In 1892 Domenico "Domingo" Ghirardelli retired as the company chairperson and was replaced by his sons. He returned to Rapallo where he died in 1894.

-- Article by Linda Binkley / Photos from the Ghirardelli website

# Santino Louis Scrivano + June 8, 1924 - December 22, 2018



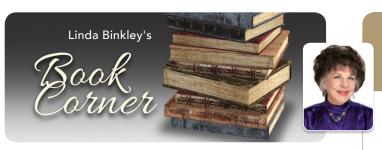
On a sad note, past IAHF President and coordinator Sal Scrivano passed away early this morning. He was the Chair of so many IAHF events that they are impossible to list. Likewise, as IAHF coordinator, while his wife, Genevieve, was our receptionist and secretary, they were a dynamic duo in the 1980s and 1990s and set the bar for IAHF volunteerism for over 20 years. In addition, Sal was the editor of the newspaper and worked on so many of the Festas that it is hard to recall all of the activities. Funeral plans are pending and both Tony Zerbo and I visited with the family today. He is survived by Genevieve, and many children and grandchildren.

*Poco poco*, it's a passing of the old guard and they gave, along with a cadre of others, including Tony's sister Mary, the Turturici's, and others who recently passed away, very generously of their time, energy and resources, and really helped establish the IAHF's current roll in the community. We will share information about the funeral as plans unfold.

In recognition of Sal's work and dedication to the the IAHF, a 2019 legacy scholarship fund is being established in his memory and honor. Should you wish to contribute to the fund, donations are gratefully being accepted. Simply send a donation to the IAHF Scholarship Fund (<a href="www.iahfsj.org/scholarships">www.iahfsj.org/scholarships</a>) in Sal's memory. A card will also be sent to the family on behalf of the donors.

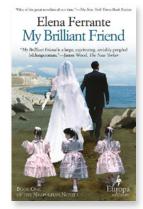
With regrets, Tony Zerbo and Ken Borelli 🗪





# My Brilliant Friend

by Elena Ferrante



It is a special pleasure to review My Brilliant Friend by Elena Ferrante for you. I loved the book and am now enjoying the television version.

My Brilliant Friend is the first in a series dubbed the "Neapolitan Novels." The Italian title is "L'amica geniale."

It is the story of two girls who share a friendship which lasts their whole life. This first novel in the series occurs during the hard decade following World War II in a small town in the

outskirts of Naples. Keep in mind the region was bombed 110 times during the war, so it was quite seriously devasted terrain. People's livelihoods were destroyed; and the rebuilding was often competitive, unfriendly, unkind, and painfully slow. It was a revelation to me to be able to step back into this challenging time and experience it so realistically.

The girls become a constant in each other's lives from their first meeting in first grade. But don't think that the relationship was always harmonious. There is happiness, but there is struggle; their relationship reflects the society in which they come to maturity, not just the society of their little village, but of the whole of Naples, struggling to build and grow and prosper.

It is remarkable how the author can make simple events like checking books out of the library, or conversing with a smart boy, or receiving praise from a teacher be bright lights against a dark background. The book is so real. We see one girl, clearly a lively but caged bird, while the other is able to find her wings.

I did find it terribly sad to be confronted with this dismal society and rather miserable homelife the girls had to endure. Life in a desperately poor and tiny village full of frustrated adults is not lovely to look at. You can see the desire to succeed just wanting to burst out of these people. But how? The bullies (read mafia) are taking over and there are few options.

I confess that I tried to read the book in Italian but was not able to do so because of the extensive use of the Neapolitan vernacular. I am sure that the novel is an intensely rich experience for native speakers who are given the opportunity to become immersed in the famous Neapolitan subculture of their country. The English version is entirely satisfying. You'll find a copy in our IAHF library.

-- Article written by Linda Binkley 📆

Linda Binkley's



In Italia, a gennaio, tutti i pensieri si rivolgono alla Befana. Il 6 gennaio, la festa dell'Epifania, chiamata anche Festa dei Magi, una gentile strega anziana salta sul sua scopa e vola per tutta Italia. Sta cercando tutte le case che hanno messo una scarpa vicino alla porta d'ingresso. Se la scarpa appartiene a un bambino che è stato bravo, la Befana metterà dolci e piccoli oggetti nella scarpa. Se il bambino è stato cattivo, poverino ricevera` solo carbone.

Tutto questo divertimento ha origine a causa di un giorno di una festa religiosa. La festa dell'Epifania celebra il giorno in cui i tre Saggi, chiamati Magi, trovarono il piccolo Gesù e gli portarono doni preziosi.

I Magi, avevano sentito che un nuovo re degli ebrei era nato e loro erano ansiosi di ingraziarsi questo nuovo futuro sovrano. Dopo aver visitato il palazzo del re Erode, scoprirono che questo neonato non era, in fatti, figlio ed erede. La loro visita a Erode scatenò la terribile paranoia di Erode e questo ci portò all'infame massacro degli Innocenti. I Magi lasciarono Erode e trovarono il piccolo Gesù direttamente sotto una stella luminosa e splendente. Dodo la presntazione dei regali, i Magi portarono la notizia di questa nascita della "Luce del Mondo" ai loro regni.

La Chiesa ha celebrato l'Epifania dall'anno 200. È un gioioso giorno di festa ed i bambini italiani aspettano ansiosamente tutto l'anno la celebrazione di questa festa.

out the year of this feast. - Article by Linda Binkley 🚁 day of feast and Italian children eagerly await the celebration through-The Church has celebrated the Epiphany since the year 200. It is a joyful

news of the birth of the "Light of the World" to their kingdoms. and shining star. After the presentation of gifts, the Magi brought the The Magi left Herod and found the baby Jesus directly below a bright

the terrible paranoia of Herod and this led us to the infamous massacre this infant was not, in fact, son and heir. Their visit to Herod unleashed ture. After having visited the palace of King Herod, they discovered that they were anxious to ingratiate themselves with this new sovereign fu-The Magi had heard that a new king of the Jews was born and them

tound the baby Jesus and brought him precious gifts. the Epiphany celebrates the day when the three wise men, called Magi, All this fun originates because of a day of a religious feast. The feast of

receive coal.

and small objects in the shoe. It the child was bad, the child will only the shoe belongs to a child who was good, the Betana will put sweets looking for all of the the houses that put a shoe near the front door. It a kind old witch jumps on her broom and flies throughout Italy. She's ary 6th, the teast of the Epiphany, also called the Feast of the Magi, In Italy, in January, all thoughts are addressed to the Betana. On JanuTwo Italian brothers with a family history of baking have transferred their culinary skills from Sicily to San Jose.

The Palermo pair, Marco and Giacomo Montevago, has opened the appropriately named Italian Brothers Bakery on a corner of West San Carlos Street and Meridian Avenue in the city's evolving Midtown neighborhood.



Although the business is called a bak-

ery, it's also a rosticceria and cafe, Marco says, serving panini, pizza and pastries all day and into the evening. Before embarking on this enterprise, Marco had worked for Toto Trattoria in Morgan Hill and Paesano's in San Jose's Little Italy.

The brothers' emphasis is on authenticity. That means the sheep's milk ricotta for the cannoli — one of Sicily's signature desserts — is imported from back home. So are the prosciutto, mortadella and other cured meats for the panini. And the roasted Italian beans for espresso and coffee drinks. Even the whipped cream (less sweet than the American version) is made in a machine they had shipped to California.



Family recipes are used for all of the desserts, from almond cookies to sfogliatelle pastries. Here, the cuccidati — Sicilian fig cookies normally found only at holiday time in the States — will be baked year-round, as Marco says they are in Sicily. Brother Giacomo makes 24 rotating flavors of gelato in-house. Customers can order by the scoop, in a milkshake or sandwiched into a

warm brioche bun.

Of the panini, the most popular has been the Italian Brothers combo, which layers salami, prosciutto, Calabrese soppressata, provolone, sun-dried tomatoes and spring lettuce mix onto ciabatta. Want an even bolder sandwich? The Siracusa includes Calabrese soppressata, gorgonzola, jalapeños, bell peppers and sun-dried tomatoes.

By LINDA ZAVORAL | Izavoral@bayareanewsgroup.com | Bay Area News Group / PUBLISHED: December 23, 2018 at 5:50 pm | UPDATED: December 24, 2018 at 4:18 am

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If you would like to volunteer to work on any of these events. please contact Ken Borelli, VP, **Events / Chair, Cultural Committee at** kjosephb@aol.com

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Jan 24 / Regional Lunch: Molise / 12 PM / IAHF Hall / \$15 / \$18 / Molise: Italy's Ancient Secret, a video by John Romano, will be shown / RSVP at eventrsvp@iahfsj.org or call 408-293-7122

Jan 31 / Cena Fuori / 7 PM / Zanotto's Market, 1421 Foxworthy Ave., San Jose / \$35 at the door / RSVP at eventrsvp@iahfsj.org or call 408-293-7122

#### **FEBRUARY**

Feb 2 / Festive February Dinner Celebration / 5 PM / IAHF Hall / \$40 / RSVP at eventrsvp@iahfsj.org or call 408-293-7122 TAP HERE to RSVP and to PRE-PAY at <a href="http://www.iahfsj.org/events">http://www.iahfsj.org/events</a>

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Submission deadline: 20th of the month for inclusion in the next month's newsletter Revison deadline: No later than the 25th of each month

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- Please carefully proofread, spell check and grammar check before submission by the 20th of the month
- Please submit articles unformatted, in either Word or as email text
- Please include source URL when submitting articles from the Interne

#### **Events**

• Please provide the following information: Official name of event / Date of event / Time of event / Location of event / Cost of tickets / Description of event

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- Each photo MUST have an individual name photos named FullSizeRender or thumbnail cannot be used
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#### Questions?

Please contact Stanley at <a href="mailto:iahfsj.org/">iahfsj.org/</a> or visit <a href="mailto:iahfsj.org/">iahfsj.org/</a> submission-guidelines for more info.



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# PROFESSIONAL EXPERIENCE

Rosetta is a full-time, professional real estate agent assisting in buying and selling homes in all of Santa Clara County. Throughout the years, Rosetta has earned many achievements and awards such as International Presidents Elite, Top Listing Agent, Top Buyers agent, one of Silicon Valley's Top 100 agents and Top Producers with over 19 years of sales, marketing, trust, probate and negotiation experience. Rosetta takes pride in providing 100% quality service to all her clients and has earned an impressive reputation in the real estate community. She is known for her exceptional work ethic, effective communication skills, attention to detail and fierce negotiating experience. With her clients' best interests at heart, Rosetta understands the meaning of commitment and dedication.

## **EDUCATION**

Since obtaining her California Real Estate license, Rosetta has attended mandatory legal classes, completing various state-required programs, such as Real Estate Principals, Real Estate Appraisals, 1031 Exchange Reinvestment Plan, Limit Liability Company for Reinvestments, Protecting the Fee, Due Diligence and Disclosures, Agency Fair Housing, Trust Funds, Ethics and Risk Management, Survey Course and Risk Management. Professional Philosophy Rosetta's passion and philosophy have always been to put her clients best interests first, provide every client with the highest of business ethics, commitment and 100 % excellent quality service. Building a lifetime relationship by earning the respect and trust of her clients, is her ultimate goal.

# Professional Affiliations \_\_\_\_\_

- California Association of Realtors
- National Association of Realtors
- San Jose Real Estate Board
- Re-Infolink Multiple Listing Service

## PERSONAL BACKGROUND -

Spending quality time with family and friends, exercising, running and giving back to the community.

It is my ultimate goal, as your professional real estate agent, to provide you with quality service, exceed your expectations and make your real estate transactions a positive and painless experience. My overall local expertise and extensive real estate experience will benefit you whether you currently are selling or buying a home, or are a returning client checking out the many homeowner resources I offer.

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